

**If your job involves:**

***Public relations***

***Media relations***

***Press office***

***Corporate communications***

***Public affairs***

***Marketing***

***Campaigning...***

**...you can join the NUJ.**

**Here are ten benefits you  
will gain as a member of the  
union for PR professionals**

## **The union for media and communications**

The NUJ is the union for press officers, public relations officers, communications specialists, in-house journal editors and editorial professionals in a wide range of related roles.

Anyone whose responsibilities involve editorial work in PR and similar activities is welcome to enjoy the benefits of becoming a member.

The NUJ provides effective representation, workplace support and career development opportunities for PR professionals.

Union branches meet regularly for members to network, pursue their interests and take part in the NUJ's democratic policy-making process.

- Contact an NUJ representative
- Phone 020 7843 3705
- Visit [www.nuj.org.uk](http://www.nuj.org.uk)
- Email [info@nuj.org.uk](mailto:info@nuj.org.uk)

**You work  
in public  
relations?  
Join the  
National  
Union of  
Journalists**

# Ten good reasons for joining the National Union of Journalists

National Union of Journalists

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## Protection at work

PR professionals often work in isolation or in small teams in large organisations. This can mean they are vulnerable to unreasonable demands. As a member of a union you have access to professional help to make sure you are treated fairly.

## Better pay and conditions

Being in a unionised workplace means you can join with your colleagues to fight for better pay, shorter hours, more holidays and improved pension provision. It means you can defend yourselves against attempts to whittle away benefits won over the years to make working life more enjoyable and productive.

## Legal advice

The NUJ's full-time lawyers and legal advisers help prevent exploitative contracts, support you in tribunals, win personal and industrial injury cases and resolve copyright issues and financial claims. We regularly help members in dispute with clients and employers, often winning anything from a public apology to six-figure damages.

## Networking and events

When you join the NUJ you gain access to a community of like-minded professionals eager to share their experience and specialist knowledge. Industry figures are often invited to branch meetings to speak on current issues, while networking events provide opportunities for linking up with colleagues.

## Union links

The NUJ is affiliated to the TUC which means it has excellent relations with other unions and a voice in the wider trade union movement. In some workplaces where another union negotiates pay and conditions, NUJ members can take advantage of a 'linking agreement' which means they can belong to both unions but pay only one subscription.

## Professional integrity

The NUJ has always been at the forefront of maintaining ethical and professional standards in all areas of journalism including public relations. The union's Code of Conduct is the industry standard for maintaining the quality of our work and our relationships with fellow workers

and the communities we serve. The union also has an ethical code of conduct and provides an ethics helpline, while the London PR Branch has developed its own guidelines on PR ethics.

## The voice of the profession

PR people are involved in a range of complex and sometimes controversial issues. The NUJ educates the public about what we do and why it matters, actively promoting its members' interests through parliamentary work, lobbying and campaigning.

## Equality

The union has long fought all forms of discrimination on grounds of race, gender, sexual orientation, age or disability. You're less likely to find discrimination in a unionised workplace — and more likely to find good provision of maternity and paternity leave and other benefits.

## Training

The union runs a full programme of training covering many aspects of journalism including PR-related topics. You benefit from expert tuition by working professionals who understand your needs and aspirations.

## Dedicated to PR people

People in PR and related roles form a large section of the union's membership alongside other sectors including national and local newspapers, magazines, broadcasting, books, photography and new media. The NUJ ensures that your professional expertise is fully recognised.