



The Journalist

The Journalist is the magazine of the NUJ (The National Union of Journalists), one of the biggest, and most established, journalists' unions in the world. It is published six times a year and has a circulation of 18,000 copies delivered to the door and 8,200 copies sent out digitally with a total membership of 26,300.

About The NUJ

The NUJ is the voice of Journalists and Journalism. The union's aim is to actively improve the pay and conditions of its members, whilst working to protect and promote media freedom, professionalism and ethical standards in all media.

Membership

Total 26,300

Digital Takeup 8,200

Paper copy 18,000

ABC1s average age 50

Issue	Mar/Apr	May/June	July/Aug	Sept/Oct	Oct/Nov	Dec/Jan
Deadline	13 Feb	10 April	5 June	31 July	25 Sept	20 Nov

Reach

26,286+ Journalists

Classified

SCC rate £20

Single column width 54.5mm Double column width 99mm

Minimum size 4cm x 1 column

or 2cm x 2 columns

Display Rates / Advert Specifications

Full page £850 Half page £550

Quarter page £350 Eighth page £200

(Type area) 208mm x 270mm Horizontal 208mm x 130mm

Vertical 99mm x 270mm 99mm x 130mm

99mm x 60mm

Series discounts available. Prices for inserts on request.

For website advertising opportunities contact Nick Page.

The Journalist 20/21 schedule

October/November 2020

Published date 18th October

Copy deadline 25th September

December/January 2021

Published date 13th December

Copy deadline November 20th

Feb/March 2021

Published date 23rd February

Copy deadline 31st January

April/May 2021

Published date 12th April

Copy deadline March 20th

June/July 2021

Published date 31st May

Copy deadline May 8th

August/September 2021

Published date 2nd August

Copy deadline 10th July