**Reach cuts - Write to your MP template letter**

Dear X

I write as a constituent and member of the National Union of Journalists (NUJ). On 8th September, Reach plc announced huge job cuts, placing 600 journalists at risk and proposing 321 editorial redundancies. The NUJ has strongly condemned the cuts and recognised the harmful impact of yet another round of redundancies by the publisher of titles including the Mirror, Express, Manchester Evening News and Liverpool Echo. The business has stated there will be 134 new roles, however there are no guarantees these will meaningfully mitigate the cuts and the scale remains huge.

Despite Reach management stating the company’s strategy recognises the importance of promoting and enhancing brands that stand for quality journalism and unique content, current proposals clearly contradict this. Cuts will mean the hollowing out of titles, culling of specialist writers and duplication of content. This serves as a disservice to audiences who value the journalism produced by titles and risks the sustainability of Reach’s public interest journalism.

Just this month, the NUJ achieved recognition at The Mirror following efforts over several years. Now, Reach is proposing dozens of cuts at the title known for its distinctive voice amid today’s media landscape, where it champions journalism and raises key matters across the trade union movement affecting workers.

The impact of Reach’s proposals will be felt acutely by both those who leave the organisation and those who remain in stretched teams where low morale is already prevalent.

It is also increasingly apparent that Reach intends on increasing its use of artificial intelligence. I support my union’s position that AI is no substitute for journalism and welcome your voice in parliamentary debates stressing that AI must never be used to replace journalists’ jobs.

**[PERSONAL PARAGRAPH** - Please add your own paragraph here explaining why you are concerned by cuts. If you are a Reach journalist, you may wish to discuss the impact for you and colleagues. For non-Reach journalists, your solidarity is important – please add any concerns you may have about the impact on journalism if cuts are replicated/use of AI is adopted elsewhere. **DON'T FORGET TO DELETE THIS PARAGRAPH IF NOT AMENDED]**

[Please sign Early Day Motion 1892](https://edm.parliament.uk/early-day-motion/64294) urging Reach to consider a strategy that allows public interest journalism to thrive for years to come, and for meaningful engagement with the NUJ. Do consider parliamentary contributions expressing concern about the impact of these sweeping cuts on journalists and journalism more widely, the NUJ is happy to provide a briefing with further detail. Email campaigns@nuj.org.uk

Yours sincerely,

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